

Jefferson County Fair Park
April 29, 2010

The Jefferson County Fair Park Committee met on Thursday, April 29 2010 at 4:02 p.m. in the Activity Center Conference Room. Present were: (Temporary Fair Committee Members) Blane Poulson, acting Chair, Mike Burow, John Molinaro, John Braughler, Amy Rinard, Fair Park Director Paul Novitzke, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow, Marketing Ashli Tucker; and Administrator Gary Petre; and Amy Kramer.

Let the record show that a quorum is present, meeting duly noted and the door open.

Review Agenda: Remain as published

Public Comment & Correspondence: No public comment.

Minutes: The minutes for April 8, 2010 were tabled, no quorum in attendance to approve the minutes.

Storage/Stalling Building Bid Review: The bids are with and without concrete. Infrastructure opened the bids at 10:00 a.m. at the Courthouse. Paul reviewed the income potential and the budget line items to cover the balance of the building costs using the donations account. Additional savings will come from the savings of not having to rent a tent for the commercial building during Fair. The low bid is Bos Design. Paul had met directly with Cleary Buildings Corporation on the Marketing aspect.

Blain Poulson made a motion to go with the low bid, Bos Design, with concrete and to go forward to County Board for approval. Jim Braughler seconded. Motion carried.

2010 Fair: Updated committee and discussed media blitz for the second week of May. Paul reviewed Face Book fan numbers and promotions done with it. Announced this will be "The Year of the Pig" as our theme this year. The Yard signs are here. We will be working with Nasco on the 24 page insert.

This year we will be doing the Karaoke contest. There will be held for 9 weeks at different bars starting May 5th and going through June 30th. The winner at each bar will receive tickets to fair to compete on Saturday afternoon. The winner on Saturday will get reserved seats for the Saturday concert.

Directors Report: Paul reviewed our sponsorship to date. Ashli is ahead of last year for the cash portion.

Supervisor's Report: Roger handed out his report for the committee review.

Future Agenda Items: Fair 2010, Elect officers, select regular scheduled meeting day

Next Meeting: May 20th at 4:00 p.m. in the Activity Center Conference Room

A motion was made by Mike Burow to adjourn the meeting, seconded by John Molinaro. Meeting adjourned at 4:40 p.m.